



YOUR SHOOT IS BOOKED

# The hard part is done. *This part is easy.*

Thanks for booking Prominence. Here is something most sellers are relieved to hear: **your home does not need to be perfect.** Cameras care about three things, and none of them take long. Everything else is our job.

THE ONLY THREE THINGS THAT TRULY MATTER

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## 01 LIGHT

Every light on, every blind open. Bright rooms photograph larger, warmer, and more expensive.

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## 02 SPACE

Clear counters and tables read as room to live. Space is what buyers pay for.

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## 03 CALM

Cars off the driveway, pets settled, surfaces still. Calm rooms let buyers picture their own lives inside.

### ALREADY HANDLED FOR YOU

Standard finishing on every Prominence shoot includes **blue sky replacement, lawn enhancement, window and color balance, straight verticals, and small visual cleanups.** If you are unsure whether something matters, leave it to us.

*And skip anything that does not fit your home. You know it better than anyone.*

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YOUR THIRTY-MINUTE PLAN IS ON THE NEXT PAGE

# Three short *passes*.

*About thirty minutes in total. No pass needs to be perfect.*

## Pass one EARLIER THIS WEEK · ABOUT 10 MINUTES

*One relaxed walkthrough with a laundry basket.*

- Carry a basket room to room: anything that lives on a counter goes into a cabinet or the basket
- Replace burned-out bulbs where you can
- Move bins, hoses, and yard gear into the garage
- Set aside a clean, matching towel set for each bathroom

## Pass two THE NIGHT BEFORE · ABOUT 15 MINUTES

*The pass that changes the photos the most.*

- Make every bed and smooth the covers
- Clear bathroom counters completely, and nightstands down to a lamp and one item
- Hang the clean towels, close toilet lids, pick up floor mats
- Tuck remotes, chargers, cords, and pet bowls into a drawer
- Wipe the mirrors and the kitchen sink

## Pass three JUST BEFORE WE ARRIVE · ABOUT 5 MINUTES

*Five minutes, and then you are done.*

- Turn on every light in the house, lamps included
- Open every blind and curtain
- Move cars off the driveway and away from the front of the home
- Settle pets in a quiet room or the backyard

### ON SHOOT DAY

Plan for **one to two hours** depending on the home and package. You are welcome to stay, and just as welcome to step out once we have access. Tell us beforehand about alarms, pets, or any space you would rather we skip.

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*Thirty minutes tonight works for you  
every single day your listing is live.*

Questions before the shoot? Call or text (972) 955-7461 · [hello@prominencepropertymedia.com](mailto:hello@prominencepropertymedia.com)

Serving all of Ellis County, Texas